



MEGAN M. BREWSTER

COPYWRITER AND PR SPECIALIST

PERSONAL PROFILE

I am a self-motivated and detail-oriented marketing professional with a passion for making an impact through storytelling. I have honed my skills at top agencies in Florida and New York City, and I pride myself on my ability to adapt to client voice, communicate clearly, think creatively and maintain a sense of humor under pressure. [Portfolio](#)

WORK EXPERIENCE

Marketing Copywriter and PR Director / Freelancer

Aqua Marketing - St. Petersburg, FL | January 2014 - present

- Collaborated with creative team on the development of high-impact scripts, PSAs, social and traditional advertising, presentations, websites, speeches and press releases for travel and tourism clients in a highly competitive marketplace
- Assisted in developing overall brand messaging and marketing collateral to reach target audiences, contributing to record-breaking years of visitation
- Oversaw brand reputation management through public relations efforts and social media channels
- Spearheaded Crisis Communications Plan development and execution for all clients
- Developed organic social media content and strategy
- Authored executive columns, letters of support and news articles

PR Senior Account Executive and Lead Writer

NSPR - Tampa, FL | July 2013 - January 2014

PR Account Executive

Fry Hammond Barr - Tampa, FL | July 2010 - February 2012

PR Account Executive

CooperKatz & Company - New York, NY | March 2008 - April 2010


EDUCATION

Seton Hall University, South Orange, NJ

Bachelor of Arts in Communications with an emphasis in PR | 2006

- National College Students Honor Society member
- Four-year Big East Academic All-Star (Diving)
- Magna Cum Laude, GPA: 3.74 / 4.0
- Minor in Spanish and Certificate in Business

CONTACT ME AT

 10610 Ilex Street
Tampa, FL 33618

 megmbrewster@gmail.com

 (617) 285-0771

SKILLS SUMMARY

●●●● Copywriting / Content Development

●●●● Proofreading and Editing

●●●● Research and Data Analysis


●●●● Crisis Communications


●●●● Social Media Strategy

●●●● SEO + AP Style

HIGHLIGHTS

 Fifteen years of communications experience

 Excellent time management skills

 Highly competitive. No one beats me at being competitive.