



P R O C L A M A T I O N

MANATEE COUNTY

TOURIST DEVELOPMENT COUNCIL

BRADENTON, FLORIDA

WHEREAS, preservation, protection of wildlife, sustainability, cleanliness, respect for residents, and appreciation for the shores and land are the pillars on which Manatee County is built; and

WHEREAS, responsible tourism is vital to those residing in Manatee County, who deserve respect and mutual aid in the protection and preservation of their home; and

WHEREAS, visitor education has been identified as one of the most important parts of tourism marketing across the globe; and

WHEREAS, 87 percent of global travelers report they want to travel sustainably; and

WHEREAS, educated and eco-conscious visitors most greatly benefit the environment, people, and economy of Manatee County; and

WHEREAS, educational travel experiences help travelers bring lessons home, visitors protect what they love, and businesses create connections with visitors; and

WHEREAS, a healthy environment, culture, and connection with the local community provide Manatee County a competitive advantage as a destination; and

WHEREAS, footprints in the sand should be the only thing Manatee County visitors leave behind,

NOW, THEREFORE, BE IT PROCLAIMED by the Tourist Development Council of Manatee County, Florida, that here and henceforth efforts will be made by those promoting tourism to Manatee County to encourage visitors to visit responsibly and LOVE IT LIKE A LOCAL.

ADOPTED with a quorum present and voting this the 19th day of April 2021.

TOURIST DEVELOPMENT COUNCIL
MANATEE COUNTY, FLORIDA

By: _____
Misty Servia, Chair

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